



EST.  2018
my BEST FRIEND
Fairy

WHAT IS MY BEST FRIEND FAIRY?

My Best Friend Fairies are **DOLLS, JEWELRY** and **MISTS** that empower children with tools to tackle daily challenges. Each handmade BFF comes with a kid-safe, all-natural aromatherapy "Flower Power" mist and diffuser jewelry. Our BFFs Flower Power is carefully designed with the child in mind, addressing specific obstacles such as those of anxiety, sleep, or stress to name a few. Our unique product offers the ability to feel connected to your BFF wherever life takes you through the power of scent. Simply spray the flower power mist on the locket or felt wings and feel the power.

OUR MISSION

To empower children with
inspiring, mindful products
that will help them
maneuver through life.







Lottie Lavender
FLOWER POWER:
POWER TO TAME NERVES.

- BFF DOLL SET INCLUDES:
- handmade doll
 - stainless steel diffuser necklace
 - linen bag
 - 5ml flower power

Retail: \$59 | Wholesale: \$35



Gwynne Gardenia
FLOWER POWER:
POWER TO RELAX & UNWIND.

- BFF DOLL SET INCLUDES:
- handmade doll
 - stainless steel diffuser necklace
 - linen bag
 - 5ml flower power

Retail: \$59 | Wholesale: \$35



Louise Lily
FLOWER POWER:
POWER TO UPLIFT.

- BFF DOLL SET INCLUDES:
- handmade doll
 - stainless steel diffuser necklace
 - linen bag
 - 5ml flower power

Retail: \$59 | Wholesale: \$35



Billy Blue Cypress
FLOWER POWER:
POWER TO SOOTHE.

- BFF DOLL SET INCLUDES:
- handmade doll
 - stainless steel diffuser bracelet
 - linen bag
 - 5ml flower power

Retail: \$59 | Wholesale: \$35



Chloe Chamomile
FLOWER POWER:
POWER TO CALM.

- BFF DOLL SET INCLUDES:
- handmade doll
 - stainless steel diffuser necklace
 - linen bag
 - 5ml flower power

Retail: \$59 | Wholesale: \$35



Molly Marigold
FLOWER POWER:
POWER TO REJUVENATE.

- BFF DOLL SET INCLUDES:
- handmade doll
 - stainless steel diffuser necklace
 - linen bag
 - 5ml flower power

Retail: \$59 | Wholesale: \$35



Faline Frankincense
FLOWER POWER:
POWER TO STABILIZE & GROUND.

- BFF DOLL SET INCLUDES:
- handmade doll
 - stainless steel diffuser necklace
 - linen bag
 - 5ml flower power

Retail: \$59 | Wholesale: \$35



Lukey Lime
FLOWER POWER:
POWER TO ENERGIZE.

- BFF DOLL SET INCLUDES:
- handmade doll
 - stainless steel diffuser bracelet
 - linen bag
 - 5ml flower power

Retail: \$59 | Wholesale: \$35



Remi Rose
FLOWER POWER:
POWER TO RELIEVE STRESS.

- BFF DOLL SET INCLUDES:
- handmade doll
 - stainless steel diffuser necklace
 - linen bag
 - 5ml flower power

Retail: \$59 | Wholesale: \$35



Winter Fairy
FLOWER POWER:
POWER TO BALANCE EMOTIONS

- BFF DOLL SET INCLUDES:
- handmade doll
 - stainless steel diffuser necklace
 - linen bag
 - 5ml flower power

Retail: \$59 | Wholesale: \$35



BFF Bracelet

- BFF FLOWER POWER & LOCKET BRACELET INCLUDES:
- stainless steel diffuser locket & silicone bracelet
 - linen bag
 - 5ml flower power

Lukey Lime, Billy Blue Cypress
Retail: \$25 | Wholesale: \$15



BFF Necklace

- BFF FLOWER POWER & LOCKET NECKLACE INCLUDES:
- stainless steel diffuser locket, cord necklace, & bff charm
 - linen bag
 - 5ml flower power

Chloe Chamomile, Faline Frankincense, Gwynne Gardenia, Lottie Lavender, Louise Lily, Molly Marigold, Remi Rose
Retail: \$25 | Wholesale: \$15

BFF Doll Sets

Each handmade soft and lovable fairy doll is 14 inches tall and comes with an all-natural aromatherapy **"Flower Power"** mist and **"Fairy Locket"** diffuser jewelry. Simply spray the flower power mist on the locket or felt wings to activate the BFFs power.

WHAT'S INCLUDED?



BFF DOLL



LINEN BAG



BFF LOCKET



FAIRY MIST



**WEAR THE POWER.
FEEL THE POWER.**

#FLOWERPOWER

HOW DID MY BFF START?

My Best Friend Fairy (aka MYBFF) was founded by a mom and her daughter on a mission: **to empower children with inspiring, mindful products that will help them maneuver through life.** Our dream is for children to feel empowered, to face obstacles and manage stress in a productive way. We believe aromatherapy has real benefits to children and MYBFF offers a healthy, holistic way to tackle the day!

OUR PROMISE

We are committed to donating a portion of our profits to children's organizations that offer the practice of aromatherapy as a complement to conventional medicine.



This is Kate
and one of
her BFFs
Remi Rose!

My Best Friend Fairy was inspired by my daughter, Kate and her transition to "BIG KID" school! When Kate showed signs of nervousness and anxiety that sometimes manifested as utter terror - as a new mom to a grade-schooler, I panicked!

I read books, watched videos, talked to a kids counselor and a common thread was the positive benefits of essential oils. At this time Kate had an obsession with fairies. As a distraction technique, we focused our energies on two of her favorite things, fairies and clay! We molded flower fairies out of clay which proved to be quite therapeutic, for both of us. We talked about how these fairies were born, what characteristics they had and what special "Flower Power" they may possess.

We researched the different flowers and their benefits and created our special "Flower Power" mist from the essential oils. I could see myself feeling less stressed, more focused, less irritable and

these benefits trickled over to Kate as well.

Kate felt empowered with her fairies and flower mist and she wanted to keep them with her at all times. I couldn't argue with her because as the weeks went by, there was a calmness about her. Kate asked if she could share these fairies with her friends so that others could have a BFF and feel their power. The idea of the fairy dolls and aromatherapy "Flower Power" were born at that moment!

As a graphic designer, I began designing our new family of fairies and Kate, being a very creative 1st grader, played an important role in the design of the dolls. We wanted an inspirational and mindful product that children everywhere could enjoy. We believe in the power of scent and that is why we are committed to giving a portion of our profits to children's organizations that offer the practice of aromatherapy as a complement to conventional medicine.

#FLOWERPOWER



Kate + Maria
Creators of
My Best Friend Fairy.

WE LOVE MAKING NEW FRIENDS.

If you feel inspired, we would love to be your friend! We continue to be awed by the stories we hear from the moms, dads, grandparents, counselors and teachers that have given a BFF to someone and saw first hand the difference aromatherapy and a BFF can make. MYBFFs are not intended to diagnose, treat, cure, or prevent any disease but they can offer a tool to help empower children to tackle this stressful, but amazing world!

OUR JOURNEY

if you would like to be a part of our journey let us know!

Contact Maria Cordrey, 804-647-5712 or info@mybestfriendfairy.com





mybestfriendfairy.com

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